



PORTFOLIO 2

R. WORK GROUP

CONTENT VIEW

I WAS RESPONSIBLE FOR
DEVELOPING AND
EXECUTING A
COMPREHENSIVE CONTENT
MARKETING STRATEGY
THAT BOOSTED SOCIAL
MEDIA ENGAGEMENT BY
40%.



CREATIVE WORK

MY TIME AT R. WORK GROUP
WENT FAR BEYOND MARKETING.
I ACTIVELY CONTRIBUTED TO
VIDEO SCRIPTING, RECORDING,
AND EDITING, WHILE ALSO
DEVELOPING AN INCLUSIVE
COMMUNICATIONS STRATEGY
THAT SUPPORTED JOB SEEKERS
WITH DISABILITIES

